



- Main full color ad in premium position in event marketing materials
- Logo on park entrance banner
- Logo on flyers & advertising poster promoting festival
- Logo on promotional giveaways
- Sponsorship signage at main stage
- A descriptive write up of your company on the sponsors page in the event website and social media
- Sponsors name on YouTube video
- 10'x10' space for your sponsor display
- Logo and link on LyonEvents.org website and social media
- Recognition at volunteer appreciation celebration

CORPORATE

\$5,000

For more information, contact Jim Chuck 734-658-4657 or visit www.LyonEvents.org

**LEO is a Michigan Non Profit Organization/501c3 Pending*

****Double Down Discount! ~ Sponsor Two LEO events, and receive a 25% discount on the 2nd event!**



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COMMUNITY

\$3,000



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COMPANY

\$1,500



SPONSORSHIP OPPORTUNITIES

Stay Informed!
Find us, Like us, Follow us!



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PARTNER

\$500

FEATHER FLAG FRIEND • Feather flag banner with your company name/logo at event **\$200/New • \$150/Renewal**

The Lyon Events Organization (L.E.O.) has brought thousands of community members and people from the surrounding areas wonderful, family- fun events for years. The Lyon Township area has always been a close-knit group that looks to create wonderful relationships through our festivals. LEO enjoys working with local businesses in hosting events that leave the community with a sense of pride. Festivals in years past have included, the Kite Festival, Summerfest, International Ethnic Festival, Color Run and so much more! LEO cannot bring these wonderful events to fruition without the help and consideration by our local sponsors. Please consider being a Corporate Sponsor for our future events and festivals.



Sponsoring a LEO event is great for your business too!

- *Give back to your community*
- *Be recognized by the media exposure (both before and after the events)*
- *Highly targeted marketing offers lead generation*
- *Form new partnerships*
- *Add to your credibility*
- *Show the public what your business will offer*
- *Give out samples/trial offers for lasting impressions*
- *Sponsoring an event gives measurable results*
- *Tax deductible*