# RIDE, WALK, RUN, SUPPORT!





# **SEPTEMBER 30, 2017**

| James Atchinson Park | Registration begins at 9am

Be a sponsor for these worthwhile events.

# **EVENT DAY SPONSORSHIP OPPORTUNITIES**

### **Route Marker Sponsor - \$100**

 Sign stating "Thank you to our generous sponsor (Company Name)"

## Water Station Sponsor - \$200 (3 available)

• Sponsor one of the water stations with sign stating "Water station generously sponsored by (Company Name)"

## **Color Station Sponsor - \$250 (8 available)**

 Sponsor one of the color stations with sign stating "Color station generously sponsored by (Company Name)"

## Food and Beverage Sponsor – In-kind donation

Must be able to provide 500 samples minimum, and at least two volunteers to work your booth.

 Six-foot table, two chairs, and sign stating "Food station generously sponsored by (Company Name)"

# **EVENT SPONSORSHIP OPPORTUNITIES**

### Premier Supporter - \$2,500

- Exclusive sponsorship and recognition for both events
- Joint press release announcing support
- Inclusion in all media promotions as "Premier Supporter"
- Verbal recognition of your contribution at both events
- Priority logo recognition in event collateral and signage
- Priority logo/URL recognition on website and e-newsletters
- Either 6 Run race entries and shirts or 6 Bike entries, or mix

#### Advocate - \$1,000

- Inclusion in all media promotions as "Advocate"
- Press release announcing support
- Enhanced logo recognition in all event collateral and signage
- Enhanced logo/URL recognition on website and e-newsletters
- Either 3 Run race entries and shirts or 3 Bike entries

#### Friend - \$500

- Press release announcing support
- Logo recognition in all event collateral and signage
- Logo/URL recognition on website and e-newsletters
- 2 Run race entries and shirts or 2 Bike entries

Sponsor deadline for t-shirts August 30<sup>th</sup>.
Bag inserts due to ACHC office by September 15<sup>th</sup>.
Email vector-formatted logos to tchirikas@achcmi.org
by August 30<sup>th</sup>.



# SPONSORSHIP FORM

# Ride For Recovery & Boots on the Ground Color Run









# **EVENT SPONSORSHIP OPPORTUNITIES:**

☐ Premier Supporter - \$2,500 ☐ Advocate - \$1,000 ☐ Friend - \$500

EVENT	DAY	SPON	SORS	HIP O	PPO	RTUN	ITIES:

☐ Route Marker Sponsor - \$100 ☐ Water Station Sponsor - \$200 ☐ Color Station Sponsor - \$250 ☐ Food and Beverage Sponsor – \$\_\_\_\_\_.00

100% OF ALL PROCEEDS GOES DIRECTLY BACK TO PREVENTION, SUPPORT AND RECOVERY SERVICES IN OAKLAND COUNTY AS WELL AS 52/1 DISTRICT COURT VETERANS, SOBRIETY AND DRUG TREATMENT COURT.

PAYMENT					
☐ Enclosed is my check in the amount of \$	(Please make checks payable to "ACHC")				
☐ Please bill my: ○Visa ○MC ○AMEX ○Discover					
Card No.:	Code:				
Exp. Date:					
Signature:					

SPONSOR INFORMATION
Company Name:
Name:
Address:
City, State, Zip:
Phone:
Email:
Yes, please send a poster to display at our business!

Sponsor deadline for t-shirts August 30th. Email vector-formatted logos to tchirikas@achcmi.org by August 30th. Bag inserts due to ACHC office by September 15th.





For questions or more information please contact Tracy Chirikas at (248) 221-7101 or tchirikas@achcmi.org